

AGENT REFERRAL NETWORK

ROARING AGENT

Instead of asking agents on a Facebook group for a referral, what if you had your own network?

Here's how you build it quickly and easily.

Start with one agent and ask them who you should know in another city or state for referrals. Most agents should be able to give you 1-5 names.

Call each of those agents by saying, "Hi (Awesome Agent), Jane says you're an amazing agent in X city and that I should know you in case I have referrals."

After you talk to a new agent, ask them for referrals as well and then name drop them. You could quickly build up 100 agents.

Then either text or email them once a month with an update about your area and ask them for one for theirs.

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