

OPEN HOUSE CHECKLIST

ROARING AGENTS



- Select the Open House early in the week
- Confirm with owners
- Add it to your calendar
- Add it to your MLS
- Create social media posts
- Organize with your lender for a flyer
- Schedule door knocking or calling
- Put up signs
- Contact prospects that fit this house
- Contact allied partners about the open
- Contact sphere that lives within 5 miles
- Know nearby inventory and visit
- Select a few homes that are easy to show

Day of the Open

- Put out as many signs as possible
- Use balloons
- Be early
- Turn on lights
- Open curtains
- Tidy up if needed
- Put out marketing material
- Have everyone sign in
- Make notes before you forget
- Call people to thank and follow-up

NOTES

ROARING AGENT